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## **Singapore SME Tyrepac Develops Asia's First and Largest Retail Portal for Tyres**

[www.tyrepac.com](http://www.tyrepac.com)

Registered and headquartered in Singapore, Tyrepac is developing Asia's first and largest online tyre retailing site.

It was developed to enable consumers in Asia to have a central platform to see and compare tyre brands, patterns, and prices. Tyrepac removes the mystery of replacing tyres by being transparent, and at the same time, educational.

Upon purchase and payment of the desired tyres through the Tyrepac website, consumers can conveniently choose any of their fitment stations located throughout the country to get their tyres fitted. A call centre is also readily available to take any questions. Call 1800-TYREPAC (1800- 8973722), or e-mail [info@tyrepac.com](mailto:info@tyrepac.com).

Tyrepac will soon also operate a mobile fitment and oil change service. For a small flat fee, consumers can have their tyres and even oil change at a location of their choice- at home or at work.

Tyrepac received funding support from SPRING Singapore under the Logistics Capability Development Programme.

The company is expanding the portal's services to consumers in China, Malaysia, Thailand, Korea and Hong Kong in end March 2009. Plans are also in the pipeline to expand the portal's services to other major Asian cities.