



For Immediate Release

TYREPAC announces partnership with WhereTo.sg

Singapore-based online tyre retailer Tyrepac in partnership with Singapore map provider

Singapore, 14 June 2010 – Tyrepac has announced that WhereTo.sg will become their official map provider for Singapore, providing their users with interactive maps to Tyrepac fitting locations throughout Singapore. Tyrepac Singapore currently has 34 fitting locations across the island.

Car owners and users will find this service helpful with interactive maps to reputable tyre retailers & workshops working with Tyrepac. Visitors to Tyrepac can also get an overview map of the outlets and service workshops in Singapore. Upon hovering on an outlet pin-pointed on the map, users can receive interactive directions to the outlet, with route shortcuts, and even the ability to search for amenities nearby.

“We are proud to welcome onboard WhereTo.sg as our official map provider and believe it will serve our users well.” said Tyrepac Managing Director, Ler Hwee Tiong. “This partnership with WhereTo.sg underlines our commitment to provide our users with the complete convenience of purchasing tyres online.”

“We find Tyrepac’s service to their customers highly innovative. It is about variety of choice and location convenience.” said Thomas Pramotedham, General Manager of WhereTo.sg. “We are proud to play a supporting role to Tyrepac’s service model.”

About Tyrepac

Tyrepac is Asia's first and largest online tyre retailing website. It provides consumers with a portal to compare tyre brands, patterns, and prices. Upon purchase, customers can choose one of its island-wide fitment stations for fitment, or opt for Tyrepac’s mobile service – which does door step tyre fitment and oil change. Tyrepac is registered and headquartered in Singapore.

About WhereTo.sg

WhereTo.sg, a free-for-public-use online map of Singapore, contains authoritative data from the Singapore Land Authority and rich information about where to find many other amenities.

WhereTo.sg also allows users to compile and compute travel instructions (by car or public transport) to intended destinations and display them on the map.